



FUTURE PACK CHALLENGE

RETHINKING PHARMA PACKAGING IN NEXT 50s



Are you ready to reshape the future of pharmaceutical packaging?
Marchesini Group, in collaboration with BOOM, the new Knowledge and Innovation Hub of CRIF, proudly presents "**Future Pack Challenge**."

Why Join the Challenge?

It's an opportunity to open doors to a **rewarding career** in an environment that values talent and innovation. Beyond the thrill of the competition, participants stand a chance to **secure a position within the Marchesini Group team** and win a cash prize.

Who Can Join?

University students pursuing master's degrees in specific fields, including mechanical, electronic, managerial, chemical, and pharmaceutical engineering.

How to Participate

Candidates must fill out the form here: [Challenge Registration](#) by **December 31**. Participants can apply individually, and after the initial selection, teams of 5-6 individuals will be formed.

Challenge Timeline

The challenge spans **six months**, from application to the final proposal presentation. The winning team will be declared during a **special event – the celebration of the 50th anniversary of Marchesini Group**.

Content of the Challenge

Create revolutionary packaging solutions, incorporating **new machinery, innovative packaging methodologies, product format designs, and enhanced user experiences in pharmacies.**

Output Expected

A PowerPoint presentation of the **prototype 2D solution** with details on time saved, added value for users, competitive advantage, degree of radical innovation, and more.



PRIZE

10.000 € FOR THE WINNING TEAM



RETENTION

1.000 € FOR THE PROJECT DELIVERY



STUDENTS

4 - 6 STUDENTS FROM DIFFERENT UNIVERSITIES



MENTORSHIP

INTERNAL SUPPORT BY 50 DEDICATED PEOPLE



COACHING

NETWORK WITH PLAYERS OF THE PHARMACEUTICAL MARKET



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COACHING

Supporto interno da parte di 50 persone dedicate

Confronto con player e protagonisti del mercato farmaceutico



PREMIO

10.000 € per il gruppo vincitore



RETENTION

1000€ a consegna progetto



STUDENTI

Da 4 a 6 studenti provenienti da diverse università



QUANTITÀ GRUPPI

Circa 8 gruppi – il numero potrebbe variare in base alle candidature



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COACHING

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